

REP HEADLINE# 6269462 TRF# 329204 REP: TEL# 703 528 7800 FAX# 703 528 7880  
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP OCT3/12 14.34  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

ADV #	ADV. NAME	POLI/B OBAMA/D/PRE/US	REP. #	OFF. #	6556	SALESMAN #
AGY #	AGY. NAME	GREER, MARGOLIS, MITCHELL	BUYER NAME	KATIE	KEULEMAN	
		3050 K ST NW,	SALES PRSN	WA-	JOE KNAUER	

ORDER # \_\_\_\_\_

WASHINGTON, DC 20007

CONTRACT # 6269462

CLASS: NATL. LOCAL REGIONAL

PRDCT	OBAMA FOR AMERICA	EST#1537	COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES	OCT2/12	OCT8/12	WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT3/12 14.34

REP: TO LENA  
FR JULIE  
OK'D M6  
TTLS RTS  
PLS CFM, THX 10/2

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
37	S		800P-900P	30		\$6,500.00	10/7	10/7	1		SUN	1
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1537												
PROGRAM : ONCE UPON A TIME												

PROGRAM : ONCE UPON A TIME

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

85	A		1000P-1100P	30		\$5,400.00	10/7	10/7	1		SUN	1
PROGRAM : 666 PARK AVE												
ORD COM1: RECAPTURE FEDERAL CANDIDATE												
THIS IS A MAKE-GOOD FOR OCT7 ON LINE-37 FOR 1 SPOT/WK												

86	A		1130P-1205A	30		\$1,000.00	10/6	10/6	1		SAT	1
PROGRAM : NEWS												
ORD COM1: RECAPTURE FEDERAL CANDIDATE												
PART OF A MAKEGOOD MADE UP OF LINES 85-87												

87	A		100A-200A	30		\$100.00	10/7	10/7	1		SUN	1
PROGRAM : OVERNIGHT												
ORD COM1: RECAPTURE FEDERAL CANDIDATE												
PART OF A MAKEGOOD MADE UP OF LINES 85-87												

STATION MAKEGOOD OFFERS:

M6	OK'D	BUY#37	MISSED: SUN/800P-900P	OCT7	30S	\$6,500.00	(OCT3/12)
			OFFER: SUN/1000P-1100P	OCT7	30S	\$5,400.00	PLS ADVISE.
			& SAT/1130P-1205A	OCT6	30S	\$1,000.00	
			& SUN/100A-200A	OCT7	30S	\$100.00	
CMT: RECAPTURE FEDERAL CANDIDATE							

OCT/12	314120.00	CONTRACT TOTAL	314120.00
		TOTAL SPOTS	166

MARKET TOTALS \$737,090    WFTV 42%    WKMG 19%    WESH 20%    WOFL 14%    WKCF 2%    WRBW 2%    CABL 0%

WOPX 0%    WRDQ 1%    EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME

P-CLASS,PLAN,SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE